



CUSTOMER STORIES

## HOW AUTOMOTIVE OEMS ARE ADVANCING DRIVER AND PASSENGER COMFORT



**Isabellenhütte's low-profile solutions perform anywhere in the cabin where they are needed—over the long term**

### CHALLENGE

*Meeting customer demand for more interior comforts, long lifetime, shorter heat up times and reliability in temperature performance.*

### SOLUTION

Isabellenhütte works with OEMs, Tier 1 and Tier 2 suppliers to provide a wide range of customer-specific round and flat wire and also powder metallurgy based solutions, using various off-the-shelf and custom alloys to meet precise temperature and resistance parameters. We offer a wide variety of alloys shapes and designs to suit every vehicle interior goal.

### APPLICATION

We provide automotive interior comfort applications, including heating elements for seats and steering wheels.